

ARKANSAS STATE UNIVERSITY *Neil Griffin* College of Business

## Sales Leadership, Minor 2023-2024

Student Name:	ID#:	ID#: GPA:		
Prefix and Number	Course Name	Grade	Semester	Sem. Hours
MKTG 3013	Marketing			3
MKTG 3093	Professional Selling			3
MKTG 3193	Sales Planning and Management			3
MKTG 4323	Advanced Sales			3
<ul> <li>SELECT TWO OF THE FOLLOWING:</li> <li>GSCM 4123, Organizational Purchasing</li> <li>ISBA 3423, Data Visualization for Business</li> <li>MKTG 3173, Category Management</li> <li>MKTG 4213, Marketing Analytics</li> <li>MKTG 426V, Sales Internship</li> </ul>				
				3
	1	1		1

Total Hours Required for Minor: 18

3

NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a "C" for each course in the minor.